



Vacancy – Creative Branding Internship (fulltime/parttime, World Food Center Ede, the Netherlands)

About Northern Wonder:

Due to a rapidly increasing global demand for coffee, more and more coffee plantations are being created. As the coffee plant can only grow in tropical areas, these new plantations are often created at the expense of biodiversity-rich rainforests. At Northern Wonder we want to stop deforestation caused by expanding coffee plantations. While one should still be able to enjoy a cup of good coffee.

We will make an indistinguishable coffee imitation, using non-tropical ingredients. Getting there takes time and requires virtuous R&D, but it should be possible. As we move along towards our final goal of our indistinguishable coffee imitation, we already launch our bests coffee-like products.

From our lab at the World Food Center, we work in close collaboration with Wageningen University & Research and our leading food technology partners to find answers to our big question: which molecules are promising building blocks to mimic that signature coffee flavor?

About the position:

We're searching for a sustainable minded intern to bring our Northern Wonder identity to another level.

Within the branding team, we work on content creation, social media and marketing messaging. As a branding intern, we dare you to think different and bring your fresh creative input. You will be working on different projects to create and produce a wide variety of social concepts/content.

Are you currently pursuing a MBO/HBO degree in the field of Marketing, Communication or Creative Industries? Are you motivated and available for at least 5 months? As passionate about creating content and social media as sustainability?

Nice! Send your CV and (short) motivation letter to Loraine.

Details:

- Full time / part time: Let's discuss what suits you, we are flexible;
- Compensation: Depending on background and experience;
- Location: The Northern Wonder lab at the World Food Center in Ede, the Netherlands;
- Timing: We like to get to know each other this summer, so you can start in September 2021;
- Info: Contact Loraine Baas



Loraine Baas
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